

FAQ 1 Parking Needs:

How does each of these options meet the City’s parking needs for Downtown?

A primary goal in the City’s Scope of Work for the Community Campus was to:

2. Identify opportunities for more efficient utilization of land through opportunities for combined facilities, flexible spaces that can serve more than one purpose, and underground and/or shared parking opportunities.

The City’s Off-Street Parking requirements are based on a policy goal to alleviate or prevent congestion of public rights-of-way to promote the safety and general welfare of the public by establishing minimum requirements for the provision of off-street parking and circulation by the use of various sites and types of development.

Vehicle parking requirements for Institutional Land Uses like City Hall, the Library, and the Senior Center are “Determined by Zoning Administrator.” To evaluate the current Community Campus Options, staff established the metric described below and compared the parking stalls provided per square foot of municipal building space.

Option 3	Low	1 space per 900-1100 square feet
Options 4, 5, 7	Med	1 space per 700-900 square feet
Option 1, 2, 6	High	1 space per 500-700 square feet

Historical Background:

The City of Middleton has conducted several parking studies over the years in response to resident/business concerns about the lack of parking in Downtown Middleton.

The most recent study was completed by Walker Parking Consultants in 2013, with updates in 2016 for the Middleton Center Redevelopment.

Walker Parking Consultants previously found that:

1. The existing downtown parking system can support some increase in the total downtown parking demand.
2. Because some parking facilities demonstrated higher utilization rates than the overall average (e.g., the municipal parking lots on Hubbard Avenue), the actual availability of specific parking spaces may vary depending on location, level of convenience, and restrictions. This results in localized parking deficits that can shape overall perceptions of parking adequacy for the entire study area.
3. The challenge with parking in Downtown Middleton relates more to gaining access to available supply (privately-owned parking lots with restrictions), rather than an actual shortage of supply.

Attachments: Walker Parking Consultants, Downtown Parking Needs Assessment, 2013.